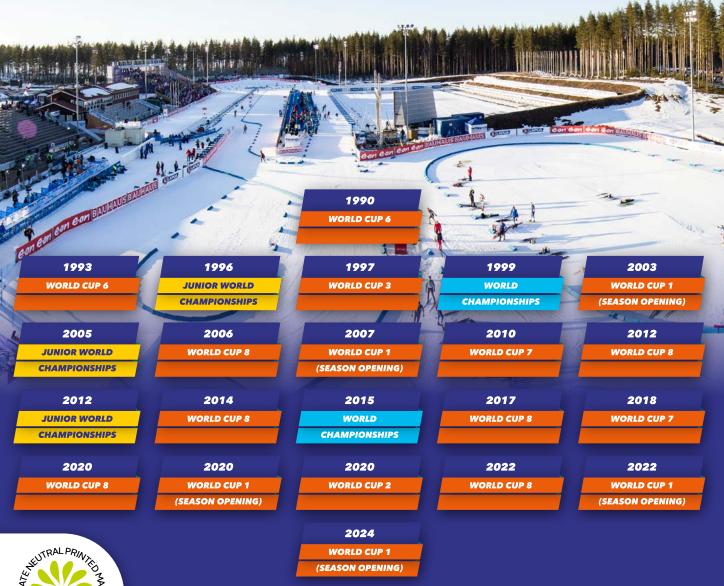
Photo: Samuli Kuittinen





**IBU WORLD CHAMPIONSHIPS BIATHLON CANDIDATE WCH 2027** KONTIOLAHTI, FINLAND









J.ENSUU













## WCH2027 IN KONTIOLAHTI: EXEMPLARY EVENT FOR RESPONSIBILITY, TOGETHERNESS & COOPERATION!

## NETWORKS DO WONDERS EVERYBODY BELONGS TO THE BIATHLON FAMILY!

Working together, people, and togetherness are our strengths. The event is built by nearly one hundred organizations and over one thousand volunteers.

WCH 2027 is an expression of will by the whole community - municipalities, educational institutions, schools, authorities, sports clubs, business, the scientific community, and private persons. An exceptionally wide network of 14 regional and national organisations have already committed to building a world-class event.

WE BELIEVE IN RESPONSIBILITY
AND ARE READY TO CHALLENGE
THE WHOLE BIATHLON FAMILY!

We strive to emphasise responsibility in our daily work.

Hence, it's a matter of honour to us to challenge ourselves, the IBU, and the whole Biathlon Family to build an exemplary WCH event that will be remembered for the extraordinary high standards for responsibility.

In our actions, we do not only focus on environmental sustainability but also underline social, economic, and ethical responsibility.

## OUR INITIATIVES AND COMMITMENTS TO RESPONSIBILITY: EXAMPLES

A strong commitment to further develop our Environmental Management System (in place since 2020) and become carbon neutral.

A strong commitment to foster biathletes' dual careers e.g. with Joensuu Sports Academy.

An initiative to transport spectators to/ from the stadium in an environmentally friendly way by train.

A strong commitment to building an economically viable event.

